



Namibia Tourism Board



LUXURY TRAVEL

NAMIBIA



SPACE TIME EXPERIENCE

2026

Where space and time define the experience!



8-10

DECEMBER 2026



SWAKOPMUND

Draft Programme

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Namibia Tourism Board

DAY 1

Luxury Travel Namibia (LTN) 2026 is Namibia's premier annual B2B luxury tourism trade event, designed to position Namibia as a leading, sustainable luxury travel destination.

Programme

Tuesday, 8 December 2026	Arrival & Official Welcome	Swakopmund Hotel & Entertainment Centre
Time	Details	Notes/Partners
Arrival & Check-in	Arrival and check-in of hosted buyers and international delegates in Swakopmund.	Swakopmund Hotel & Entertainment Centre (Legacy Hotels & Resorts)
14:00 - 18:00	Masterclass: Winning Over Chinese Luxury Travellers. (For Namibian tourism stakeholders.)	Sarah & Marco Bouwer Founders, My China Link
18:00 - 18:30	Welcoming Cocktail An official opening function welcoming hosted buyers and Namibian industry players.	Welcome Remarks and Introduction: Sebulon Chicalu , Chief Executive Officer, Namibia Tourism Board
18:30 - 18:40	NTB Website Presentation	Diego Rodriguez , Founder, Passporter
18:40 - 18:45	Introduction of Keynote Speaker	Hon. Dr. Natalia /Goagoses , Governor of the Erongo Region
18:45 - 19:05	Keynote Address and NTB Website Launch	Keynote Speaker: Hon. Indileni Daniel , Minister of Environment, Forestry and Tourism (MEFT) NTB Website Launch
19:05 - 19:15		Vote of Thanks: NTB Chairperson
19:15 - 20:00	Refreshment	
20:00 - 21:00	Cocktail Event ends	



Namibia Tourism Board

DAY 2

Programme

Wednesday, 9 December 2026	Business Programme	Swakopmund Hotel & Entertainment Centre
Time	Details	Notes/Partners
Morning Programme		
09:00 - 09:30	Welcoming Remarks	Sebulon Chicalu , Chief Executive Officer, Namibia Tourism Board
09:30 - 10:00	Immigration & Visa Insight on the new Namibia visa regime	Tulimeke Munyika , Chief of Immigration Ministry of Home Affairs, Immigration, Safety and Security
10:00 - 11:00	Air Connect Namibia Session focusing on air access, connectivity and the strategic importance of international aviation.	Panel Discussion: Toska Sem , Executive Director of Namibia Civil Aviation Authority (Panel Moderator) Bisey Uirab , CEO of Namibia Airports Company Sebulon Chicalu , CEO of Namibia Tourism Board Bernd Bauer , former CEO, Edelweiss, Tim Harris , Founder of Helm Growth Advisors
Coffee available		
11:00 - 13:30	Strategic Partner Presentations	
13:30 - 14:30	Lunch & Networking Break	
14:30 - 16:00	Meet the Namibia Tourism Luxury Brands Networking Café B2B component with 20 B2B setups.	Networking Café
Evening Programme		
17:00 - 18:30	Departure for Desert Gala Dinner	Moonlandscape
18:30 - 19:30	LTN Sundowner	
19:30 - 20:30	LTN Desert Gala Dinner	Welcome remarks: Sebulon Chicalu , Chief Executive Officer, Namibia Tourism Board
20:30 - 22:00	Dinner ends	



DAY 3

Programme

Thursday, 10 December 2026	Conference Programme	Swakopmund Hotel & Entertainment Centre
Time	Details	Notes/Partners
09:00 - 09:30	Introduction: Namibia Tourism Industry	Sebulon Chicalu , Chief Executive Officer, Namibia Tourism Board
09:30 - 09:45	UN Tourism- Presentation	Shaikha Al Nowais , UN Tourism Secretary-General
09:45 - 10:45	Panel Discussion African Ministerial Dialogue on Luxury Tourism Topic: Positioning Africa as the World's Leading Sustainable Luxury Travel Destination	Sikongo Haihambo : Executive Director MEFT (Panel Moderator) Hon. Indileni Daniel : Minister of Environment, Forestry and Tourism Hon. Patricia de Lille , Minister of Tourism, South Africa Hon. Marcio de Jesus Lopes Daniel , Minister of Tourism, Angola Hon. Rodney Malindi Sikumba , Minister of Tourism, Zambia Hon. Wynter Mmolotsi , Minister of Environment and Tourism, Botswana
10:45 - 12:00	Panel Discussion: Ministry of Environment, Forestry & Tourism Topic: Leveraging Conservation, Communities and Investment for High-Value Tourism Growth	Ally Karaerua , FENATA Chairperson (Panel Moderator) Colga Sikopo , Deputy Executive Director Minister of Environment, Forestry and Tourism Nick Tucker , Boundless Southern Africa Nyambe Nyambe , KAZA Chairperson
12:00 - 12:35	Cruise Tourism Topic: Global Trends and Insights in Cruise Tourism	Elias Mwenyo , Executive Commercial NAMPORT Oliver Benard , Founder & President, CLIA
12:35 - 12:40	Europe Luxury Insight Topic: European Travel & Tourism Markets – Trends and Opportunities. (20-minute presentation followed by a 10-minute Q&A)	Guido Bürger
12:40 - 12:45	Topic: An assessment of developments in Namibia's key European source markets, changing consumer behavior and opportunities for future growth.	Micheal Merback
12:45 - 12:50	Topic: Global risks and their impact on travel to Namibia	Marko Joblonski
12:50 - 13:05	Tea Break	
13:05 - 13:30	India Market Insight Topic: Unlocking the Indian Luxury Market: Tailoring Hospitality, Experiences and Partnerships for Success (20-minute presentation followed by a 10-minute Q&A)	Collin Thaver , Managing Director Southern Africa 360 Luxury Holidays & Exclusive Tours



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DAY 3

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Programme

Thursday, 10 December 2026	Conference Programme	Swakopmund Hotel & Entertainment Centre
Time	Details	Notes/Partners
13:30 - 14:00	China Luxury Insight Topic: Market Developments, changing consumer behavior, and opportunities. (20-minute presentation followed by a 10-minute Q&A)	Marco Bouwer Founder My China Link
14:00 - 14:15	Russia Topic: Insight Russia Luxury Travel	TBA
14:15 - 14:30	Incentives Insight Topic: Travel & Tourism 4Markets – Trends, Developments and Opportunities for Namibia. (20-minute presentation followed by a 10-minute Q&A)	Tes Proos , Crystal Events & Incentives, Founder
14:30 - 14:45	Mapping the Future Topic: Big Data (Namibia & Southern Africa) and Destination Marketing (AI technologies) (20-minute presentation followed by a 10-minute Q&A)	Diego Rodriguez , Founder, Passporter
14:45 - 15:40	Networking Lunch	